

The Noridian Advantage

Implementing and managing a modular, MITA-aligned MMIS with best-of-breed components, processes, and vendors within budget constraints is a challenge. Aligning that solution with industry standards, initiatives, and legislation adds to the complexity. Noridian Administrative Services, LLC (Noridian) has the perspective, tools, and experience to help you achieve these goals in a cost-effective, low-risk manner.

Fresh Perspectives Offering You Sustainable Solutions

The current MMIS environment, based on technology that is decades old, cannot meet the demands of the changing health care landscape. The future of health care demands multi-system, componentized, best-of-breed vendors, contractors, and services. To help you meet the demands of the future, we offer you non-traditional beliefs and practices—a fresh approach.

- **A business model that is system and technology agnostic.** We don't bring the same systems and technology to each deployment. Instead, we select our systems and technology to support each customer's business processes.
- **Collaboration and integration between vendors and business partners.** Selecting components that best meet our customers' needs is our priority. We tailor multi-component solutions supported by innovative systems integration approaches to meet those specific needs.
- **Transparent performance of services and systems.** We provide one-stop reporting on performance measurements. The central tenet of our approach is transparency into the performance of services and systems, regardless of system component or the vendor supplying that component.

Collaboration Connecting You with Best Practices

Despite the competitive nature of the health care industry, we are known for collaborating with others to bring about and share innovative ideas, and best practices. Our commitment to collaboration means that you stay in touch with the freshest innovations in the industry—ideas and practices stemming from our multiple areas of experience.

- **Medicare fiscal agent experience.** We regularly communicate, collaborate, and interface with multiple contractors and federal and state agencies to effectively manage information and achieve successful systems integration.
- **Medicaid fiscal agent experience.** As the core contractor for the Iowa Medicaid Enterprise (IME), we coordinated the efforts of eight different vendors for a successful, on-time implementation. Today we support the MMIS and the automated workflow relied upon by those eight vendors.
- **Industry initiative experience.** We support and participate in industry-leading initiatives such as the National Medicaid EDI Healthcare (NMEH) Workgroup, HL7, WEDI, Private Sector-Technology Group (PSTG), and the MITA Technical Architecture Committee (TAC). In fact, we are a TAC contributor and SOA Best Practices Workgroup Lead.

Innovative Problem Solving Preparing You for the Future

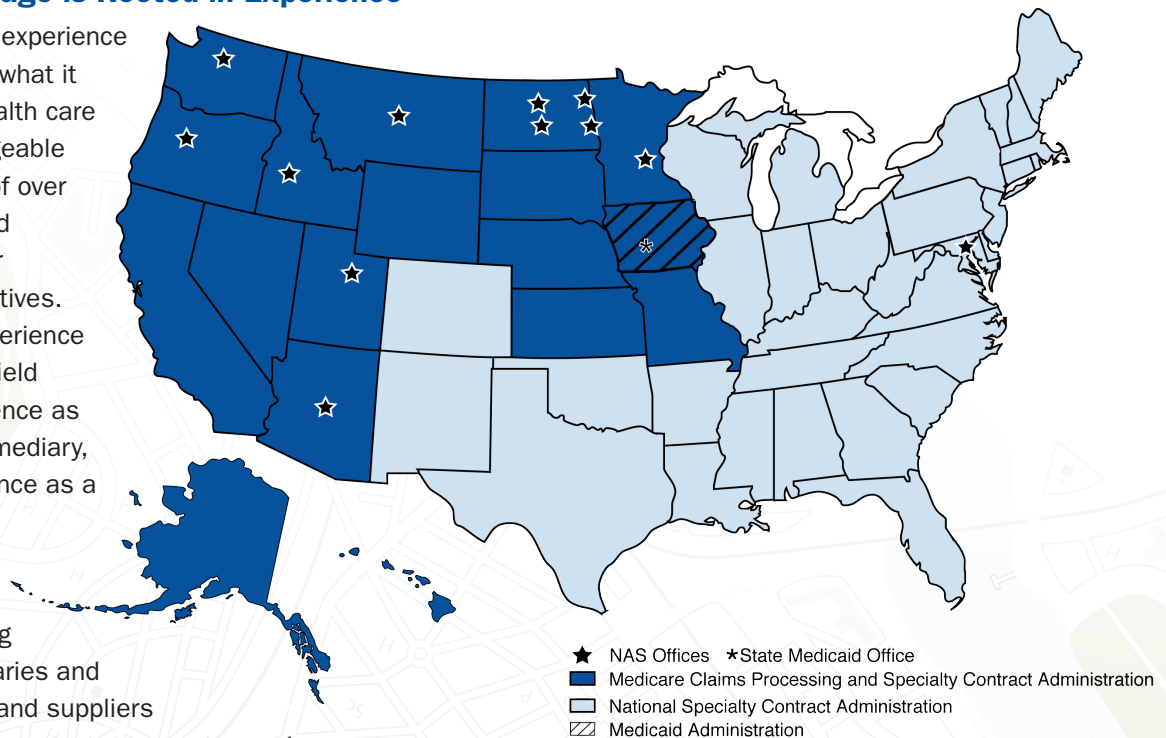
When our business requires us to use specific systems, we meet that requirement but aren't confined by it. That is, we use innovative approaches and technology to maximize efficiencies and improve business process maturity to create a flexible infrastructure. For example, we designed the EXACT™ health care business process automation and interoperability framework to automate business processes, and to interface and integrate with existing and new systems and services. Similarly, as we look at upcoming health care legislation and MITA goals, we use innovative problem solving—problem solving that prepares you for the future.

- **Full alignment with MITA.** Our support of modular systems and standard interfaces creates a Medicaid business model that is fully aligned with the MITA initiative and supports the advancement of MITA maturity levels.
- **Alignment and integration of systems across and within multiple departments and agencies.** We have implemented award-winning business processes and workflows that span and connect all functional areas of our different lines of business. Similarly, the EXACT™ platform is built to connect systems and functionality spanning across multiple departments and agencies.
- **Full integration and management of all aspects of Medicaid administration.** Our EXACT™ MITA-aligned SOA framework is designed to fully integrate and manage all aspects of Medicaid administration including reporting, rules, electronic data interchange, imaging, workflow, interfaces, business process management, and MITA services.

The Noridian Advantage is Rooted in Experience

Based on our significant experience in the industry, we know what it takes to navigate the health care landscape; our knowledgeable and dynamic workforce of over 2,100 employees located in ten states support our delivery of fresh perspectives. We have 70 years of experience as a Blue Cross Blue Shield plan, 44 years of experience as a Medicare carrier/intermediary, and five years of experience as a Medicaid fiscal agent.

Today we pay \$22 billion in health care claims annually, while supporting over 4.5 million beneficiaries and over 125,500 providers and suppliers across the nation. Noridian meets our customers' implementation expectations, evidenced by our history of having performed 19 on time claims processing implementations.



Noridian is a health care focused administrative services company, bringing innovative solutions that enable and improve business processes.

For more information about how Noridian can help you navigate the health care landscape, contact Rick Pell at Richard.Pell@noridian.com (701.212.3521), or Joe Crisp at Joe.Crisp@noridian.com (701.219.9052).



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